

# Long Life Masonry Paint



## Technical Data Sheet

### Product Information

#### DESCRIPTION

An advanced, smooth, matt finish paint for exterior & interior masonry surfaces. Formulated from a blend of technically superior acrylic polymers and pigments, for exceptional durability and weather resistance for coastal regions, including light houses, and marina walls.

#### USAGE/PURPOSE

For external and internal use on smooth or textured cement render, plaster, brickwork, blockwork, pebbledash, lime render and other masonry surfaces.

#### CHARACTERISTICS

Moisture vapour permeable,  
micro porous film  
300% elasticity moves with the substrate.  
Environmentally friendly, water-borne formulation  
Good alkali resistance

Controls damaging lateral penetrating damp

#### PERFORMANCE

Exceptionally durable and weather resistant  
Will provide at least 15 years protection  
*(when applied correctly on sound substrates)*

Excellent opacity  
Excellent adhesion to masonry surfaces  
Minimal dirt retention  
Blister proof

#### FINISH

Smooth, matt finish.

#### COLOURS:

Please request a Proud Paints shade card or fan deck.

#### ENVIRONMENTAL CONSIDERATIONS

Water-borne. Contains no added lead

#### PACKAGING

Can sizes: 5 Litres & 10 Litres

### Technical Specification

#### COMPOSITION

High performance water based resin.  
With organic and inorganic pigments as colouring agents.

NOTE: This product contains a fungicide/algaecide for the sole purpose of protecting the film

#### PROPERTIES

VOC content: 0g/l  
Cat. C: 75g/l (2007)/40g/l (2010)

#### Surface Preparation

Remove all flaking and loose material back to a sound surface. Make good any defective surfaces and leaking rainwater goods. Ensure all surfaces are clean, dry and firm.

If there is organic growth: Remove with a stiff bristle (not wire) brush and apply a liberal coat of Proud Paints Sterilising Solution.

If the surface is chalky or friable: Apply Proud Paints Masonry Stabilising/Sealer Weatherproof

#### APPLICATION

##### METHOD

Stir thoroughly before use. Apply two coats by brush, roller or spray. Ensure first coat is fully dry before applying second coat (see Drying Time below).

##### RECOMMENDED FILM THICKNESS

Wet: 110 microns per coat  
Dry: 35 microns per coat

##### THINNING

Do not thin. Use straight from can.

##### COVERAGE

Dependent upon the porosity and texture of the substrate.

10m<sup>2</sup> per litre on smooth surfaces

#### DRYING TIME

Dependent upon weather conditions and average temperature. Usually touch dry and re-coatable in 2-4 hours.

Drying will be retarded in conditions of high humidity

#### CLEANING

Clean all brushes, rollers and spray equipment with water immediately after use.

#### LIMITATIONS

- DO NOT apply
- when there is a risk of rain or frost
  - during excessively damp conditions
  - when the temperature is below 7° or above 32°

#### Health & Safety Notes

Detailed information and guidance is provided in Material Safety Data Sheets for Smooth Masonry. The following represents important selected information only: Ensure good ventilation during application and drying Avoid contact with eyes and skin.

In case of contact with eyes: Rinse immediately with plenty of water and seek medical advice

In case of contact with skin: Wash immediately with plenty of soap water or a proprietary skin cleanser

When spraying:

- Do not breathe spray
- Wear suitable respiratory protective equipment
- Keep out of reach of children

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#### ENVIRONMENTAL

The product and its container must be disposed of in a safe way

Do not empty into drains or watercourses.

Local Authorities have special facilities for the disposal of Paint materials. Contractor: Use a paints recycling company to dispose of cans. Call our office for guidance on any disposal questions.

#### STORAGE

Store in secure, dry conditions at temperature between 5° and 28°C. Protect from frost. Containers should be kept closed during storage. Avoid spillage and contamination. Do not empty into drains and water courses.

#### SHELF LIFE

1 year in original, unopened container, if stored in accordance with recommendations above.

#### Specification

Fully written model propriety specifications for Proud Paints products are available from our Technical Services Department.

#### QUALITY CONTROL

All Proud Paints products are checked before release using the latest techniques to ensure controlled, consistent high quality.

#### Additional Information

##### TECHNICAL ASSISTANCE

For further information, advice or guidance regarding any aspect of Proud Paints products, please contact the Technical Services Department at the address below.

##### WARRANTY

As Proud Paints has no direct control over the methods employed by the user in applying its products, any warranty either written or implied, is given in good faith and can only cover the material itself.

#### Manufacturing Information

Manufactured under a quality system approved by the BSI to ISO 9001 – 2008.

